GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA

UNSTARRED QUESTION NO:1033
ANSWERED ON:22.11.2016
Uniform Code of Pharmaceutical Marketing Practices
Dubey Shri Nishikant

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

(a) whether the Government proposes to implement Uniform Code of Pharmaceutical Marketing Practices (UCPMP) and make it mandatory in the country;
(b) if so, the details thereof;
(c) whether some pharma companies are indulging in unethical practices in promoting their products; and
(d) if so, the details thereof and the action taken against such companies?

Answer

MINISTER OF STATE IN THE MINISTRY OF ROAD TRANSPORT AND HIGHWAYS; MINISTRY OF SHIPPING AND MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI MANSUKH L. MANDAVIYA)

(a) & (b): The Uniform Code of Pharmaceutical Marketing Practices (UCPMP) prepared by the Department of Pharmaceuticals is in operation since 01.01.2015. The UCPMP has not been made mandatory.

(c) & (d): Yes, Madam. The Pharma Associations have been asked to take action on the companies which have been found to be indulging in unethical practices in promoting their products.

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